

# Stirling

## Alcohol Profile

There are **391 places to buy alcohol** in Stirling:

**273 on-sales premises** (pubs and restaurants)

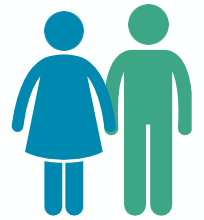


**118 off-sales premises** (supermarkets and shops)

*Scottish Liquor Licensing Statistics 2021-22.*

In Stirling, **24% of people** drink above the Chief Medical Officers' low-risk guidelines.

This includes **16% of women** and **32% of men**.



This compares to **20% of people** in Scotland who drink above the guidelines.

*Scottish Health Survey.*



Parental drinking was a concern identified for **18% of children** on the child protection register in Stirling.

*Children's Social Work Statistics 2022-23.*

**44% of S2 and S4 students** in Stirling drink alcohol.

**17% of S2 and S4 students** in Stirling drink alcohol at least once a month.



*Health and Wellbeing Census Scotland 2021-2022.*

There were **450 alcohol-related hospital admissions** in Stirling in 2022-23.

*Alcohol related hospital statistics 2022-23.*

The admission rate was lower than for Scotland as a whole.

*ScotPho Profiles.*

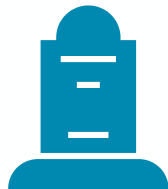


In Stirling, **17 people** died because of alcohol in 2023, from conditions solely caused by alcohol.

*Alcohol-specific deaths 2023.*

The death rate was lower than Scotland as a whole.

*Alcohol-specific deaths 2023.*



The **true number** of alcohol deaths is **over twice as high** when including conditions such as cancer and cardiovascular diseases.

*Public Health Scotland.*

Every year, alcohol costs Stirling **£31.79m** or **£354 per person**.

This includes:

Health Service	£3.81m
Social Care	£3.65m
Crime	£11.76m
Productive Capacity	£12.57m



*The Societal Cost of Alcohol Misuse in Scotland for 2007.*

For full references and methods, visit [www.alcohol-focus-scotland.org.uk/harm-profiles/](http://www.alcohol-focus-scotland.org.uk/harm-profiles/)

### About Alcohol Focus Scotland

Alcohol Focus Scotland (AFS) is the national charity working to prevent and reduce alcohol harm.

Alcohol Focus Scotland is a Registered Scottish Charity (SC009538) and a Company Limited by Guarantee (Scottish Company No. SC094096)